



Barbara Urrutia-Badilla

Visual Communication Designer
University lecturer

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ACADEMIC STUDIES

- 2022 UNIVERSITY OF LEEDS
to date **Ph.D. Design**
Visual Communication research group
Faculty of Arts, Humanities and Cultures
- 2022 THE NEW SCHOOL
-2021 **Infographics and Data Visualization Certificate**
Data Visualization and Information Design for Infographics and Visual Storytelling
- 2013 UNIVERSITY OF CHILE
- 2014 **Diploma in Editorial Design and Digital Typography**
- 2006 METROPOLITAN TECHNOLOGICAL UNIVERSITY
-2011 **Visual Communication Design**
Bachelor of Visual Communication Arts and Science
Faculty of Humanities and Social Communication Technologies

TEACHING EXPERIENCE

- 2021 METROPOLITAN TECHNOLOGICAL UNIVERSITY
-2015 **Faculty of Humanities and Social Communication Technologies**
BA (Hons) Visual Communication
Lecturer, Typography I and Typography II
Lecturer, Workshop of Visual Communication Design
- 2021 ARCOS PROFESSIONAL INSTITUTE
-2017 **School of Design & Multimedia**
BA (Hons) Illustration
Lecturer, Editorial Design
Lecturer, Lettering & Typography
Lecturer, Data Visualisation
- 2017 AIEP PROFESSIONAL INSTITUTE
-2016 **School of Design, Art and Communication**
Lecturer, Information Design
Lecturer, Digital Typography Workshop

WORKING EXPERIENCE

- 2011 CIERVO DESIGN
to date **Co-founder and project director**
Visual Communication Designer
- 2012 LA FUENTE FOUNDATION
Social Projects Area
Designer

TALKS, WORKSHOPS AND LECTURES

- 2021 W FOUNDRY
Podcast
Benchmarks and reflections for the future
- 2020 METROPOLITAN TECHNOLOGICAL UNIVERSITY
Design Information and Typography
Open classes for students
- 2020 CHARLAS COMÚN
Talk: "Typography doesn't bite"
Cycle of talks in support of the Chilean people in Pandemic
- 2019 PODCASTYPE
Talk: "Web Design, Editorial and Typography"
- 2018 8th BIENNIAL OF LATIN AMERICAN TYPOGRAPHY
Workshop "Colective Abecedary"
- 2014 CHADAC TALKS, AIEP
Self-management, experiences of successes and failures".
AIEP Professional Institute
- 2014 MEETINGS WITH ALUMNI, UTEM
Talk: "CIERVO: identity, typography and editorial design"
- 2012 ENCOUNTERS ON TYPOGRAPHY, UTEM
to date **Collaborator**

PROJECTS, GRANTS AND PARTICIPATIONS

- 2022 CHILEAN NATIONAL AGENCY FOR RESEARCH AND DEVELOPMENT
Doctorate abroad 'Becas Chile' scholarships
Mention 'Focus Areas'
- 2017 MINISTRY OF CULTURE, ARTS AND HERITAGE
Amster-Coré Literary Award, Amster Mention
Jury 'Amster' award, best editorial design and layout.
- 2013 NATIONAL COUNCIL OF CULTURE AND ARTS
Book fund
Mention 'Training, scholarships and internships'
- 2010 MANSAS TYPAS
First Women's Blog of Chilean Typography
Director